

OT Winter Workshop 2026 Gothenburg – Participant Miniguide

Dates 27-29 January 2026

Welcome to SBEL, University of Gothenburg

The School of Business, Economics and Law (SBEL) campus sits in the heart of Gothenburg, home to the largest part in Nordic countries and the second largest city in Sweden. Friendly and laid-back, Gothenburg has the hip up-and-coming neighborhoods, internationally-recognized restaurants, and vibrant cultural mix. In January, at the time you visit Gothenburg, we also have the Göteborg Film Festival, which is the largest film festival in the Nordic region (<https://goteborgfilmfestival.se/en>).

Venues and addresses:

- **OT Winter workshop (27-29 January)**
SBEL Campus (main building)
Vasagatan 1, 411 24 Göteborg - see images next page
- **Welcome reception (Tuesday evening, January 27th)**
HDK, Kristinelundsgatan 6-8, 411 37 Göteborg
- **Dinner at Auktionsverket (Wednesday evening, January 28th)**
Tredje Långgatan 9, 413 03 Göteborg

To travel in Gothenburg

Within the city: use the mobile app **ToGo** for door-to-door routes and tickets for both trams and local buses. Set the destination to “Pilgatan” (bus station) or “Handelshögskolan” (tram station) to get to SBEL.

From the airport to Gothenburg: Frequent buses all day; typical journey 25-30 minutes. For details, www.flygbussarna.se/en

Suggested Hotels

Here are six hotels within walking distance (5-10 minutes) from the SBEL:

Hotel Flora - <https://www.hotelflora.se>

Elite Plaza - www.elite.se/en/hotels/gothenburg/

Scandic Rubinen - www.scandichotels.com/en/hotels/scandic-rubinen

Hotel Poseidon - <https://www.hotelposeidon.com/>

Hotel Vasa - <https://www.hotelvasa.se/>

Hotel Riverton - <https://www.riverton.se/en>

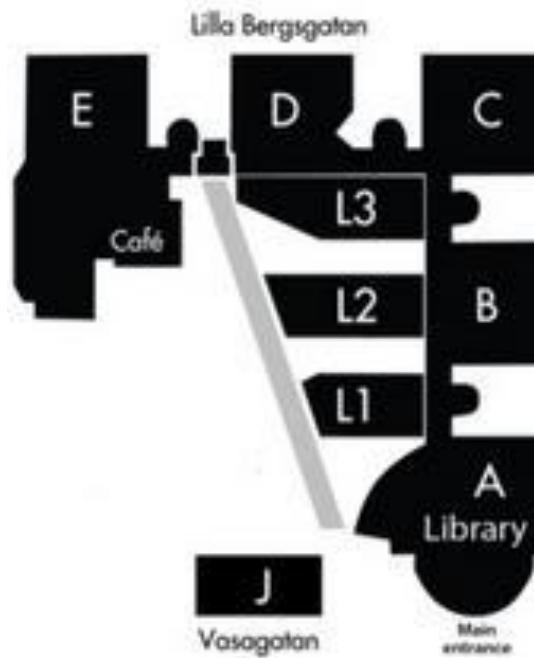
SBEL main building – OT Winter Workshop venue



Tram and buses stations close to SBEL:

Handelshögskolan, is the name of tram station on the left hand side of the building (outside the E-building see map below)

Pilgatan, is the name of the bus station, right hand side of the building (outside the B-building see map below)



Note – there is a construction site in the lower left corner